

- Q1: Select your region:
[Korea]
- Q2: Select your installation from the West Region:
[Not Answered]
- Q3: Select your installation in the Northeast region:
[Not Answered]
- Q4: Select your installation in the Southeast region:
[Not Answered]
- Q5: Select your installation in the Pacific region:
[Not Answered]
- Q6: Select your Installation in the European region:
[Not Answered]
- Q7: Select your installation Korean region:
[Camp Walker]
- Q8: Select your deployed location:
[Not Answered]
- Q9: Write in your Non-Army location:
[Not Answered]
- Q10: The position that best describes me:
[Not Answered]
- Q11: The promotional kit was provided in an adequate amount of time to promote the local events at my installation
[Strongly disagree]
- Q12: The amount of marketing material, including frequency cards, was sufficient for this promotion
[Strongly disagree]
- Q13: Ads
[Not Answered]
- Q14: Banners
[Disagree]
- Q15: Posters
[Disagree]
- Q16: Table Tents
[Disagree]
- Q17: Additional information to improve future promotional materials.
[asdf]
- Q18: Template ads
[Very Effective]
- Q19: Banners
[Very Effective]
- Q20: Posters
[Very Effective]
- Q21: Table Tents
[Very Effective]
- Q22: Employee Buttons

[Effective]

Q23: Counter Cards

[Effective]

Q24: You were given a template of the following items. Please select all the items that were customized and used for the promotion

[Table Tent]

Q25: I accessed the template files from (pick all that apply)

[FMWRC FTP site]

Q26: The product spec sheets provided in the employee handbook were used to prepare the hotdogs.

[Strongly disagree]

Q27: The staff found the promotion easy to implement

[Strongly disagree]

Q28: The promotion enticed people to purchase a hotdog

[Strongly disagree]

Q29: The product met or exceeded most customers' expectations.

[Strongly disagree]

Q30: I found the employee handbook to be helpful.

[Yes]

Q31: What other items would you have included?

[shizzle]

Q32: Customers used the frequency card

[Strongly disagree]

Q33: Chance to win prizes through the sweepstakes

[Strongly disagree]

Q34: Local events held in conjunction with the promotion.

[Strongly disagree]

Q35: Prizes available through the sweepstakes.

[Disagree]

Q36: What other aspects of the promotion did the customer like/dislike? (please list below)

[sdfg]

Q37: The name Hebrew National drew people to purchase a hotdog

[Strongly disagree]

Q38: I would like to see this type of promotion offered again.

[Strongly disagree]

Q39: The process of ordering and receiving the Hebrew National hotdogs through the prime vendor program was easy

[Strongly disagree]

Q40: We were supplied everything we needed to run this event.

[Commissary]

Q41: What, if any, would you like to see changed if this promotion, or a similar promotion, is conducted in the future?

[asdf]

Q42: Number of hotdogs sold in March 2008

[34]

Q43: Selling price of each hotdog (US\$)
[23]

Q44: If you didnt sell the quarter pound Hebrew National hotdogs prior to the start of the promotion, please indicate the brand name, size hotdog and selling price of what you did sell.
[Not Answered]

Q45: Number of Hebrew National 1/4 lbhotdogs sold (enter # only)
[Not Answered]

Q46: Total Food Sales (US\$)
[Not Answered]

Q47: Total cases of 1/4 lbhotdogs sold
[Not Answered]

Q48: Having FMWRC put together this promotion made it much easier then if we ran the promotion on our own.
[Strongly disagree]

Q49: If you feel there are any additional benefits to your installation or for your soldiers by your participation in this program please enter them here
[asdf]

Q50: IF FMWRC runs this type of program again next year we would like to participate.
[Yes]

Q51: We would like FMWRC to package other programs like this and send them down to us at the installation.
[Disagree]

Q52: What other events would you like to see FMWRC supply?
[asdf]

Q53: What challenges did you have running this event?
[asdf]

Q54: Please add any comments (positive or negative) about this years promotion
[asdf]

Q55: If your customers gave you any comments about this event (postitive or negative) please share them.
[asdf]